



TONY ROBBINS

ULTIMATE EDGE

PERSONAL JOURNAL

Includes: Inner Strength, Personal Power
and Get the Edge.



*"You can't have a plan for your day,
until you have a plan for your life."*

—Tony Robbins

TONY ROBBINS
ULTIMATE EDGE™

Welcome to the *Ultimate Edge™*—your guide to getting the most out of life regardless of the circumstances that confront you and achieving the results you want, be it your finances, relationships, body, emotions, time—everything that matters to you most.

By following the steps below, you can maximize your results. But no matter how you approach this program, as long as you actively participate and apply the principles within, you will greatly benefit from it.

STEP 1: Listen to the audio sessions.

2-Day Quick Start: Start by listening to Sessions 1 & 2 of *Part I: Inner Strength*.

7-Day Program: Switch over to *Part II: Personal Power Classic* and listen to all seven days in this program.

7-Day Program: Switch over to *Part III: Get the Edge* and listen to all seven days in this program.

Final Integration: Come back to complete Session 3 of *Part I: Inner Strength*.

STEP 2: Watch the DVDs. We've included two videos to help you maximize your results in two critical areas of your life: finances and relationships. You can watch these at any time.

1. The first video, *The Master's Advantage*, will help you sharpen your financial edge. It includes an orientation by Tony Robbins about how to get the most out of this program as well as an interview with the late Sir John Templeton, who shares the secrets that made him one of the greatest investors of all time. Finally, you will hear from one of the best economic prognosticators in the last 50 years, Harry Dent, as he shares with you how to find the financial opportunities that come from understanding social patterns and demographic trends of society.
2. The second video, *Back from the Edge: Creating Everlasting Love™* details the story of two caring people who loved each other very much but who were making each other miserable and they didn't know why. This DVD chronicles their journey back from the edge as well as describes how any couple can apply the same specific steps to help bring back the closeness, sharing and love that made a relationship prosper.

STEP 3: Continue the momentum. Take full advantage of your three free gifts!

1. \$100 discount coupon toward any of 'Tony Robbins' multi-day live events.
2. Your convenient one-on-one personal Strategy Session with a trained coach.
3. Your online Personal Strengths Profile that will give you enormous insight into what really drives you and show you how your individual emotions, behaviors and style can be harnessed to help you achieve whatever it is you want in your life.

READ THIS FIRST.

WELCOME TO TONY ROBBINS' ULTIMATE EDGE: A 3-PART SYSTEM FOR CREATING AN EXTRAORDINARY LIFE IN ANY ENVIRONMENT.

For your convenience (and in support of our environment), we've compressed this entire program into the three book packs in this box. Don't worry, all 26 CDs and all four hours of DVDs (compressed onto two DVDs) are here—it's just more conveniently packaged for you.

For maximum results, be sure to read the introductory letter from Tony Robbins and follow the recommended sequence of the program:

PART ONE: INNER STRENGTH

Day 1: Decisions & Destiny: Understanding and Directing the Forces that Shape your Life

Day 2: Your Hour of Power: The Key to Personal Transformation and Results

PART TWO: PERSONAL POWER CLASSIC

Day 1: The Key to Personal Power: Harnessing the Power of Decision

Day 2: Pain & Pleasure: The Controlling Forces That Direct Your Life

Day 3: The Power of Associations: The Key to Shaping Your Destiny

Day 4: The 3 Steps to Lasting Change: The Science of Neuro-Associative Conditioning

Day 5: The Goal-Setting Workshop: How to Create a Compelling Future

Day 6: The Driving Force: Unleashing the Power of Your 6 Human Needs

Day 7: The Rapid Planning Method: More Time for What Matters to You

BE SURE TO TAKE ADVANTAGE OF YOUR BONUSES

You will find a welcome letter and coupons inside of this box including:

1. A \$100 discount coupon toward any Tony Robbins multi-day live events,
2. A FREE 30 minute one-on-one personal strategy session with a trained coach
3. An online Personal Strengths Profile — which will give you enormous insight into what really drives you and show you how your individual emotions, behaviors and style can be harnessed to help you achieve whatever it is in your life
4. Three bonus volumes from our PowerTalk! audio series, which are included in this box for you.



PART THREE: GET THE EDGE

Day 1: Results Workshop: 7 Keys to Changing Anything in Your Life... Today!

Day 2: The Power of Relationships: Passion, Connection & Love (Part 1)

Day 3: The Power of Relationships: Passion, Connection & Love (Part 2)

Day 4: Pure Energy Live: The Key to a Strong, Healthy & Vital Life

Day 5: The Power of Emotions: Your Call to Action

Day 6: Financial Freedom: Creating the Foundation for Lasting Wealth

Day 7: The Purpose of Life: Finding Your Real Inner Drive

YOUR FINAL INTEGRATION

Go back to Session 3 of Inner Strength: Your Personal Blueprint: The Ultimate Path to Pleasure or Pain

Watch Your Two DVDs at Your Convenience:

DVD 1: The Master's Advantage: Financial Strategies for How to Profit During Times of Crisis and Change

DVD 2: Back from the Edge: Creating Everlasting Love

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“The life which is unexamined
is not worth living.”

—Socrates

SESSION 1: DECISIONS & DESTINY UNDERSTANDING AND DIRECTING THE FORCES THAT SHAPE YOUR LIFE

To take our lives to the next level, we need to understand that the external world is not the driving force in who we become or what we choose to create for our lives. We all want to take control of the internal forces that shape the direction of our lives so that we may fully realize our emotional, physical, financial and spiritual potential. In the next few sessions we will learn the insights, tools, strategies and triggers that can change the quality of your life in a moment.

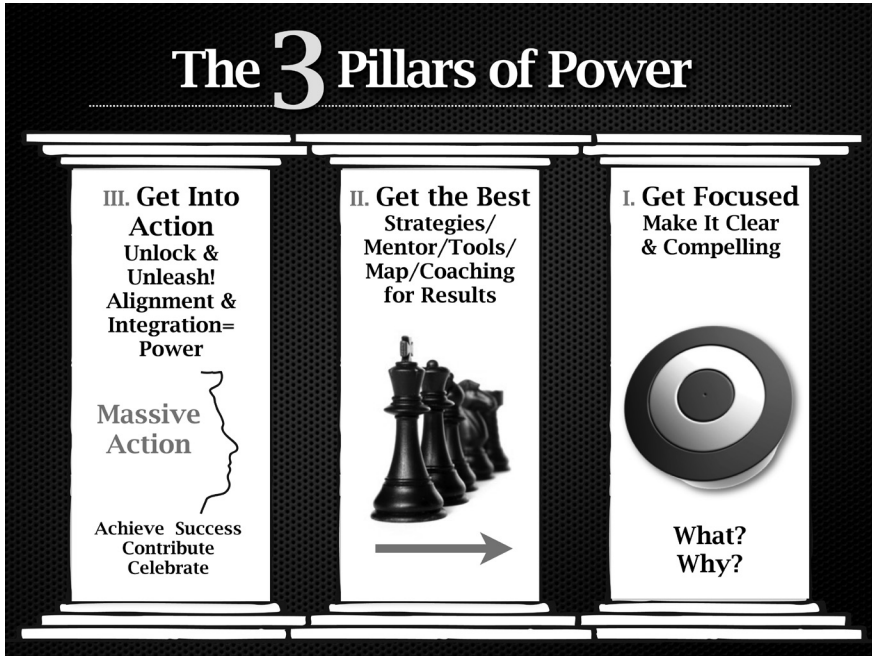
During the times in life where we get frustrated or overwhelmed or maybe even feel stuck, often there is something that snaps—a moment when everything changes. Regardless of what stage of life you may be in (if you are on a roll and want to continue to the next level, or if you are experiencing challenges you need to turn around), the *Ultimate Edge* helps you to cultivate the inner strength necessary to forge a path toward true meaning and happiness. Throughout the course of the program you're going to develop the triggers and recognize the patterns that enable you to take control and achieve success in all areas of your life.

Whether it's changing your body, turning around your finances or finding passion in your relationship, you will discover not motivation but inspiration for you to accomplish what you've always wanted and shape your own destiny.

“The possibilities are numerous once we decide to act and not react.”
—George Bernard Shaw

SESSION 1: DECISIONS & DESTINY UNDERSTANDING AND DIRECTING THE FORCES THAT SHAPE YOUR LIFE

The road to transformation begins with the foundation of the 3 Pillars of Progress.



FIRST PILLAR: GET FOCUSED AND CLEAR, AND MAKE IT COMPELLING

The first step is to **clarify the results you desire in your life**. What do you want most in the areas of life that are important to you? What is your definition of an extraordinary quality of life? What do you need to take your life to the next level?

Without a clear and compelling vision for what you want today, you won't be able to even find the target of lasting happiness, let alone hit it. Your chances of knowing what your bull's-eye looks like, however, depends on how honest you can be with yourself. When you've got a clear and compelling vision of what it is you want, it shifts your mind and emotions, giving you the impetus to shift your actions toward your goals.

SESSION 1: DECISIONS & DESTINY UNDERSTANDING AND DIRECTING THE FORCES THAT SHAPE YOUR LIFE

SECOND PILLAR: GET THE BEST TOOLS FOR RESULTS

Once you've defined your target, you need an effective and efficient game plan to hit it. In order to close the "gap" between where you are and where you want to be, you need a proven map, an effective mentor and training to drive you to take action. Armed with proven tools, high-quality skills, an effective coach to constantly measure your progress and an empowering community to hold you to a higher standard, there is no way that you won't get the results that you deserve!

THIRD PILLAR: GET INTEGRATED AND GET ALIGNED

However, sometimes tools are not enough: **you need to unlock what's blocking you and unleash your power.** Why is it that sometimes we know what to do, we have great motives for change, and yet we fail to follow through? Or we make changes in the moment, but they do not last long term? What's missing is a practical understanding of human psychology: why we do what we do and how to change it. **By understanding your personal blueprint—how you create meaning and emotion and what causes you to think, feel and behave the way you do—you can not only gain the answers to these questions but learn how to create lasting change and fulfillment.** Through the process of discovering, understanding and aligning your internal drives, you are able to channel them so that you naturally move in the direction you desire more—a direction that serves not only you but also all those you care about.